

2024  
**SURGE SUMMIT**  
PATHWAYS TO INNOVATION

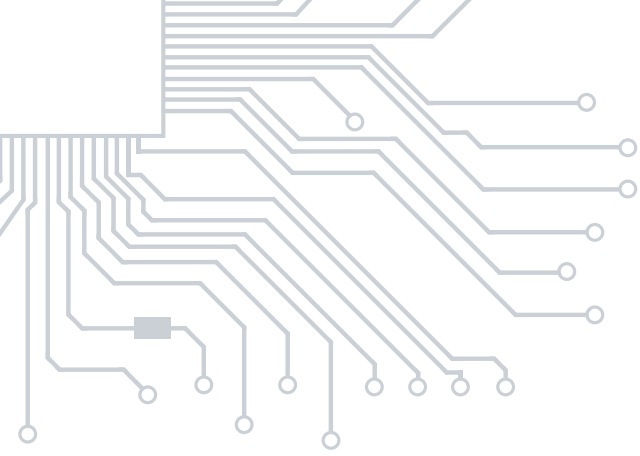


**TUESDAY, SEPTEMBER 17**

🕒 1:00 - 5:00 pm

📍 Warehouse 6 (136 E 6th St, Holland)

SPONSORSHIP  
BENEFITS GUIDE



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# SPONSORSHIP OPPORTUNITIES

**Presenting Sponsor** (one available)

\$5,000

- Recognized as the exclusive presenting sponsor of THE SURGE Summit, and the exclusive sponsor of the keynote presentation
- Opportunity to provide Summit kickoff remarks
- Company name or logo included in all promotional announcements and materials leading up to the Summit
- Sponsorship announcement included in an event press release
- Top billing logo recognition on event digital signage
- First-right opportunity for sponsor-produced give-away to attendees (e.g. official Summit tote bag)
- Logo recognition in event program (digital)
- Logo on event registration webpage
- Six (6) complimentary tickets
- Reserved seating



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## SPONSORSHIP OPPORTUNITIES

### Panel Discussion Sponsor (2 available)

\$3,000

- Be the official sponsor of one of two panel discussions
- Opportunity to kick off the panel discussion
- Logo displayed during summit
- Logo on event registration webpage
- Opportunity to provide sponsor-produced promotional give-away item to attendees
- Logo recognition in event program (digital)
- Two (4) complimentary tickets
- VIP seating

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### Startup Showcase Sponsor (1 available)

\$2,000

The showcase will include 6-8 West Michigan startups with product displays

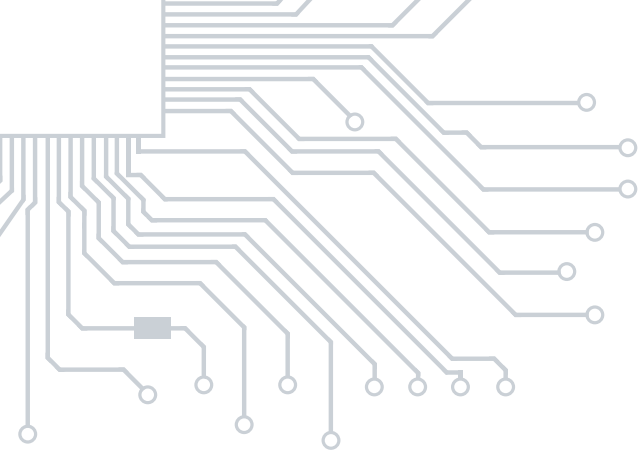
- Exclusive Logo recognition on printed Startup Showcase signage around venue
- Logo displayed during summit
- Logo on event registration webpage
- Opportunity to provide sponsor-produced promotional give-away item to attendees
- Logo recognition in event program (digital) microsite
- Two (2) complimentary tickets
- VIP seating

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### Event Supporter (multiple available)

\$750

- Logo on event registration webpage
- Logo displayed during summit
- Two (2) complimentary tickets



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# Get in touch!



**Beth Blanton**

Vice President, Engagement

Lakeshore Advantage

p 616.772.5226 x205

e [Beth.Blanton@lakeshoreadvantage.com](mailto:Beth.Blanton@lakeshoreadvantage.com)